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This platform not only facilitates creativity, solution proposal, and prototyping but also offers a wide range of tools and resources to enrich classroom activities. By providing a practical and accessible space, it promotes active student participation and enhances creativity within an educational environment. It is particularly beneficial for teachers looking to integrate business techniques into their classes or expand their repertoire of pedagogical strategies. Additionally, the ability to filter by categories, groupings, or types of activities makes it easier to adapt dynamics to the specific context of the classroom, ensuring a more personalized and effective educational experience.